



COOPERATIONS
FOLLOWTHEWORLD



FOLLOWTHEWORLD.DE MEDIA KIT

STATUS: AUGUST 2016


TRAVEL & LIFESTYLE

followtheworld

TRAVEL & LIFESTYLE

HOME / ABOUT / TRAVEL / FIT & FOOD / LIFESTYLE / EBOOK



AMERICA, TRAVEL / 17. JUNI 2015

DIE BESTEN SEHENSWÜRDIGKEITEN VON
NEW YORK!

READ MORE

ABOUT FOLLOWTHEWORLD

The Travel- und Lifestyleblog followtheworld is since may 2015 online and is about travel, healthy food and lifestyle.

You can find at followtheworld:

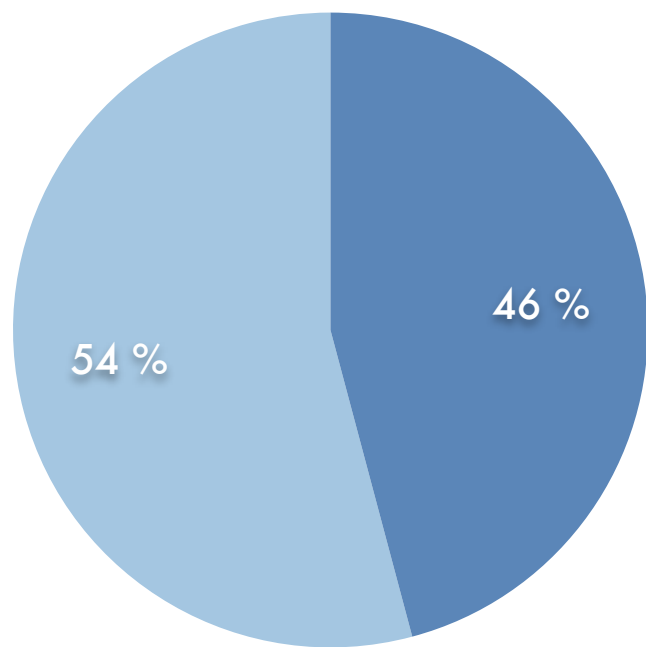
- Travelogues for many destinations worldwirde
- traveltips for many sights, countrys and roadtrips
- healthy recipes
- fitnessstips for a healthy lifestyle
- other lifestyle-posts
- quality and good researched contents
- rousing pictures and videos
- and many inspiration!

ABOUT MY READERS

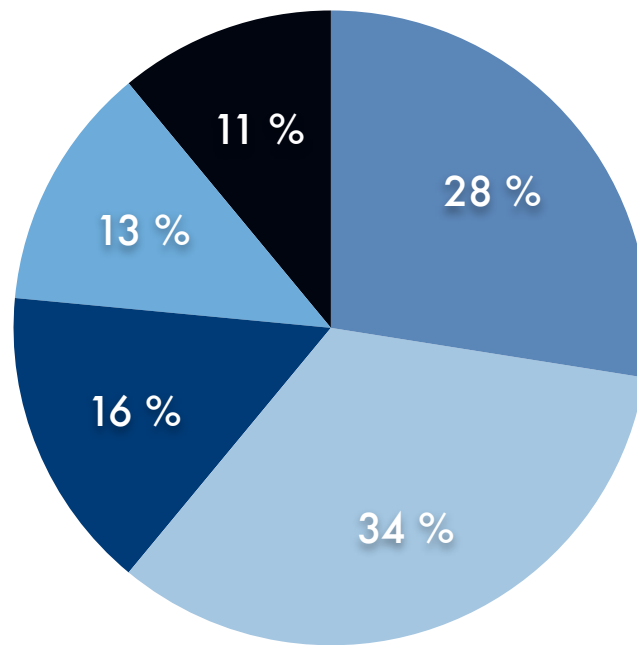
The readers of followtheworld are very interesting in travel, fitness, trends and adventures. There are 45,9 % female readers and 54,1 % male readers. The most of my readers are from Germany.

If your target group has similar interests, we can create a cooperation. Please send me an e-mail for that: sandra.kollerer.93@gmail.com.

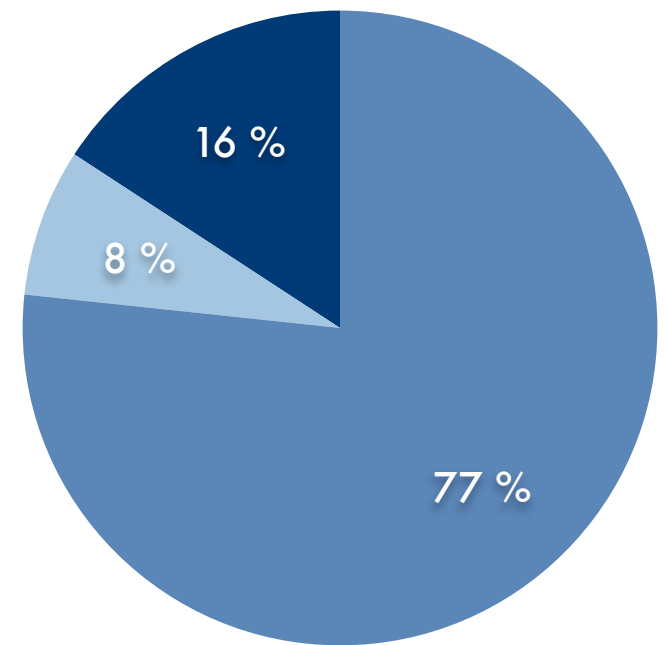
ALL FACTS ABOUT THE TARGET GROUP



54,15 % male readers
45,85% female readers



33,5 % readers from 25-34 years
27,5% readers from 18-24 years
15,5% readers from 35-44 years
12,5 % readers from 45-54 years
11% readers over 55 years



76,68 % readers from germany
15,79% readers worldwide
7,53% readers from switzerland



COOPERATIONS WITH FOLLOWTHEWORLD

- Sponsored Posts/ Advertorials
- product testing
- Blogger- and Presstrips
- photo- and videoproduction
- reports about hotels, countrys and aktivities

We can also talk about other cooperations.

STATISTICS

- over 12.000 unique visitors per month
- over 18.000 page views per month
- Facebook: followtheworld | 1460 Fans +
- Twitter: Sandra Kollerer | 1400 Follower +
- Instagram: follow.theworld | 12.200 Follower +

Google Analytics | July 2016



WHO AM I?

My name is Sandra Kollerer and im the founder and editor of followtheworld.

I am 22 years old and i love to travel the world. I also like healthy food, fitness and photography.

I`m organising all my trips by myself, because I want to see real adventures.

At followtheworld I am writing about my travel-trips and my healthy lifestyle.

I want to show my readers, how beutiful our world is.





SOUNDS GOOD?

Then please contact me:

sandra.kollerer.93@gmail.com

Sandra Kollerer | followtheworld.de

